

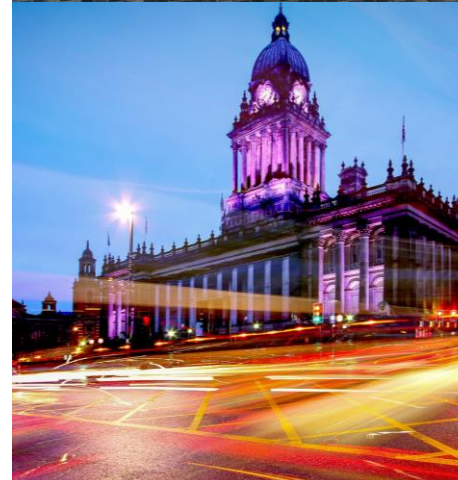
# Leeds City Region Local Industrial Strategy Our draft priorities

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October 2019

# Developing the Local Industrial Strategy

- The Government has asked Local Enterprise Partnerships across the country to create Local Industrial Strategies for their areas, which will act as the local companions to the National Industrial Strategy.
- The Local Industrial Strategy is a long-term plan for Leeds City Region, developed in partnership, to harness the strengths of our local area.
- It is designed to boost productivity and transform the City Region, building on our strengths, improving people's skills and helping businesses grow while tackling the climate emergency, so everyone can benefit from a strong economy.
- In developing the evidence and policies, we have engaged with over 750 people at more than 50 events, working with regional, national and international stakeholders, as well as schools and youth groups. You can find out more about this activity [here](#).



# What makes Leeds City Region special?

Annex D

**£69.6bn**  
economy

**3.1 million**  
people

**126,000**  
businesses

**9**  
Universities  
producing 130,000  
graduates per year

Fastest rate of  
private sector  
jobs growth in  
the UK

A creative  
and digital  
heartland – the  
new home of  
Channel 4

UK's largest  
regional finance  
centre

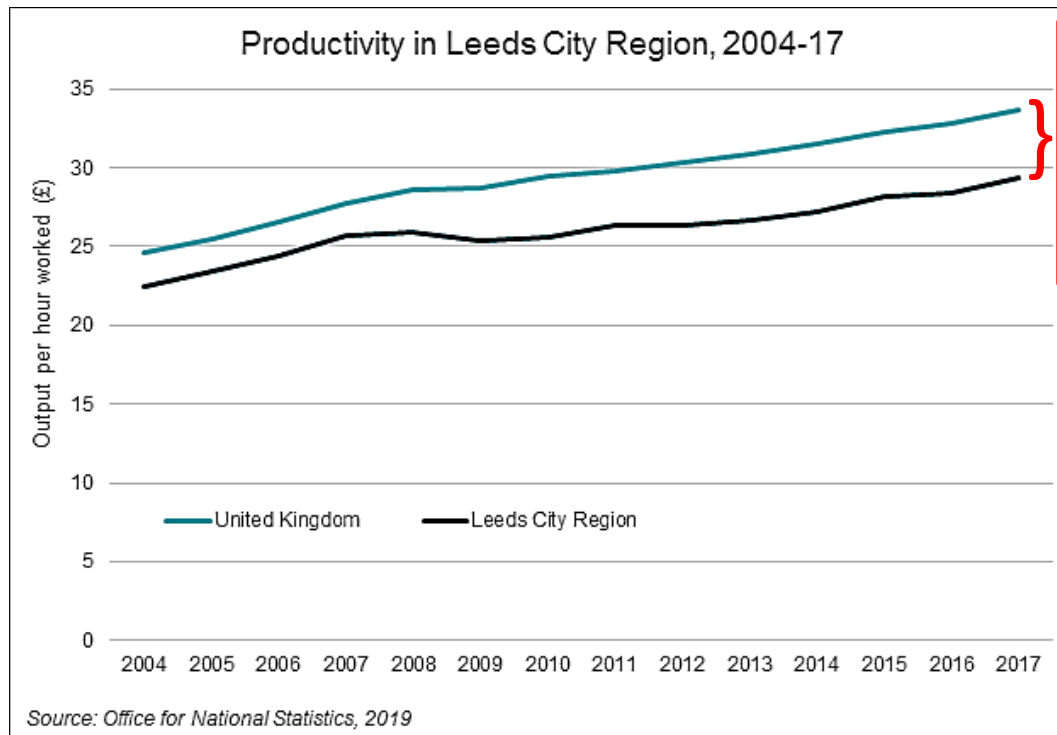
UK's highest  
number of  
manufacturing  
jobs

Easy access to  
green space, with  
over 300,000  
hectares of  
national parks



# Addressing the productivity gap

- Closing the productivity gap with the rest of the UK would mean **more, better-paid jobs, improve living standards** and could add **£11 billion to the region's economy**.
- There are several factors contributing to this – Leeds City Region has **lower levels of skills, innovation** and **infrastructure investment** than more productive regions. These are crucial issues that our Local Industrial Strategy is designed to address.



If productivity in Leeds City Region matched UK levels the economy would be £11bn larger

# Putting health at the heart of the region

- Our **industrial heritage** has created a **legacy of health, social and environmental challenges** that we need to overcome if the City Region is to reach its full potential.
- Improving **opportunities and the quality of life** for everyone in Leeds City Region is central to our Local Industrial Strategy. We want everyone to aspire to live **healthy lives** with greater earning power through **better, more flexible skills** and a fair, progressive **employment market**.
- We believe **enabling everyone to live healthy, active lives** is one of the most effective ways of **improving productivity** across the City Region.

*The following priorities form part of our wider objectives for the City Region. You can find out more about the work of the LEP [here](#).*



# Supporting businesses to meet the challenges of the future economy and create good quality jobs

## Our ambitions are to:

- Make **business support services more joined-up**, so businesses can find the help they need, regardless of the route they take to find it.
- Provide **finance for businesses** scaling-up, transitioning to low-carbon methods and those looking to locate into the region.
- Improve the **quality, affordability and availability** of business premises.
- Make the most of **new market opportunities**, including through **international trade and new technologies**.
- Support **businesses to grow and increase productivity**, ensuring that they can encourage creativity, connections and big dreams.

Annex D



# Accelerating economic growth across the City Region through technology and innovation

## Our ambitions are to:

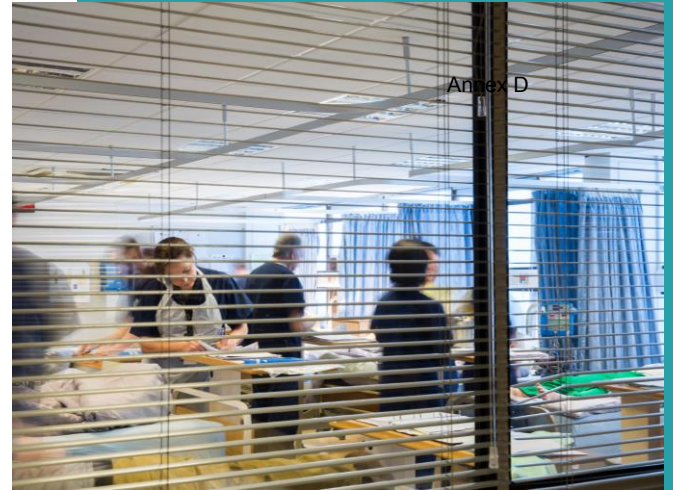
- Support **businesses, innovators and budding entrepreneurs** to develop and bring to life more and better ideas to solve our biggest societal challenges.
- Ensure that existing **good ideas, knowledge and technology are shared, adopted and used** by businesses and wider society in order to make everyone more **successful and productive**.
- Help workers **adapt to technological change** with **better digital and creative skills** delivered through inclusive, accessible training.



# Building on the successes of our globally important healthcare sector as a source of jobs and growth

## Our ambitions are to:

- Build on our unique position as a **world leader in healthcare technology** – a key growth sector and a major source of jobs:
  - Six **NHS and government health headquarters** are based in Leeds City Region – including the newly formed NHSX – making it the **decision-making centre for national health policy**.
  - We are also home to some of the **world's largest public- and private-sector healthcare data platforms**, the UK's largest concentration of **medical device companies**, and world-leading **life sciences** clusters of academic excellence and commercial innovation.
- Harnessing these strengths could help **address the health issues** faced by the country and provide a source of **economic growth**, as well the potential for **game-changing innovation** and new treatments that can help us play a full role in **solving national and global challenges** like the ageing population.





# Making sure our environment promotes healthy, active lifestyles and is fit for future generations to enjoy

## Our ambitions are to:

- Take urgent collaborative action to **tackle the climate emergency** by becoming a **net zero carbon city region by 2038** at the latest, with significant progress by 2030.
- Ensure **affordable, reliable transport** is available to all communities so everyone can access work, education and leisure.
- Ensure infrastructure supports **clean and inclusive growth**, can **respond to future challenges**, and **supports productivity**.
- Provide the **right infrastructure for our region**, taking the natural environment and factors such as **flood risk** into account when planning for future development.
- Future-proof existing and future housing stock to **reduce fuel poverty** and **create healthy, sustainable communities**.



# Skilled people, in good jobs, with access to training to help build their careers

## Our ambitions are to:

- Work with local employers to **understand their skills needs** now and in the future and make sure our schools, colleges, universities and training providers **deliver the right courses**.
- Make the job market more inclusive by **understanding the barriers people face to finding and keeping well-paid employment** and delivering projects to overcome these.
- Provide universal access to **high quality careers and retraining services** to help young people aspire to jobs of the future and support adults to develop their careers.
- Ensure the **education and training** offer in our area **meets the needs of local people and businesses** so we develop and retain talented people and successful businesses.



# Healthy, modern communities where everyone living and working in the region can reach their full potential

## Our ambitions are to:

- Champion and unlock the **potential of our diverse places** - towns, cities and rural communities - to **tackle inequality**.
- Create the **right infrastructure** to help everyone **benefit from growth** and access opportunity.
- Build **greener, healthier communities** supported by technology and data.
- Deliver **full fibre broadband and 5G** mobile connectivity across the City Region.
- Make the most of our key regional assets to help us **meet the needs of our future economy**.





**Leeds City Region  
Enterprise  
Partnership**